

Privacy Statement on the use of Photos, Videos and information with your consent Information according to Art. 13, 14 GDPR

To promote Keller and to present our divisions and business units internally and to the public in an interesting, structured and contemporary way, we would like to publish images of our employees on the company website and in other media.

In accordance with data protection law, we have listed how we handle photos and information about employees, e.g. for our newsletters.

Contact details of the Data Protection Officer	The controller pursuant to Art. 4 No. 7 GDPR is the entity responsible for the use of photos and information: Keller Grundbau GmbH Keller Holding GmbH or Keller Geräte Service GmbH Address in each case: Kaiserleistraße 8, 63607 Offenbach Peter Vormbruck datenschutz@ds-gvo-consulting.de
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Purposes for which your personal data is processed	Only those pictures or video recordings that have been made by us in connection with your work for Keller will be published.
	Use on the basis of your consent
	Keller uses the images for publishing in the following printed or digital media:
	 Printed publications (newspapers, newsletters) Promotion materials (job advertisements, banners, flyers, brochures) Company website(s) Social media / networks (Facebook, YouTube, Twitter, Instagram, Linkedin, Xing, etc.) Press releases
	 Internal disclosure of personal data: Name Date of birth Service anniversaries, marriages, offspring, etc.
	 Employee newspaper "Kellerinside" Intranet "Keller Cloud" (e.g. via the employee profile)
	The images and data will not be used for purposes other than those mentioned above, unless you have expressly consented to this separately.



Legal basis	In order to protect your right to your own image, this is only done if there is a legal basis.
	We store images (with your basic permission) in order to be allowed to use them in a targeted manner. This is done in accordance with the GDPR (Data Protection Act) on the provisions for obtaining consent. (Art. 6 (1) a, GDPR)
Right to withdraw consent	Your consent is voluntary and you can withdraw it at any time without giving reasons, for example by sending an email to bildrechte.de@keller.com . It will not have any negative impact on your employment if you do not give or withdraw your consent.
	We will stop processing your data from the time of your withdrawal.
	The withdrawal of your consent is valid for the future from the time of the withdrawal. It does not affect the processing that has previously taken place.
Receiver / Who will have access to your personal data?	Your data will only be passed on to third parties if this is necessary for the fulfilment of the intended use.
porconai autor	In detail:
(including recipients in third countries or an in- ternational organisa- tion)	Within the company, only to departments and people who publish the data into the aforementioned channels. This is mainly the area of marketing.
	Data may be shared with other Keller entitities (Keller Group plc and affiliates) for marketing purposes.
	 Data is passed on to recipients outside the company by: the disclosure of our company report and newsletter to registered subscribers.
	 by the service providers who work with and for and maintain the website and social media platforms, and
	 when presented on the Internet, on our websites, or in our social media channels, worldwide distribution is possible through the Internet.
	A further use of these photos or video recordings by third parties and the search of your name and photos or film recordings via search engines cannot therefore be ruled out.
Duration of storage and deletion of data	The consent continues to apply after your employment. We will use images until the purpose has been fulfilled or until the consent is revoked. After that, the images will no longer be used and will be deleted.
Rights of data subjects	You have the right of information and the right of access to your personal data. You also have the right to:
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- rectification,
- erasure or
- · restriction of processing, or
- to object to the processing, and
- the right to data portability
- Right to object and
- the right not to be subject to a decision based solely on automated processing, including profiling.

You can exercise these rights by sending an email to the data protection officer: data-gvo-consulting.de.

In the event of a request for information that is not made in writing with sufficient identification options, we ask for your understanding that we may then require you to provide evidence proving that you are the person you claim to be.

Your above-mentioned rights as a data subject are described in Articles 15 - 22 GDPR.

Right to lodge a complaint with a public authority

If, despite the dialogue with us, you are of the opinion that we, Keller Grundbau GmbH, do not handle your data in accordance with the law or in accordance with the agreement, you have the right to contact and/or lodge a complaint with the responsible data protection authority.

In our case, this is the authority in Hesse:

Der Hessische Beauftragte für Datenschutz und Informationsfreiheit

Postfach 3163 65021 Wiesbaden

Any other authority – in your federal state – is also available to you.